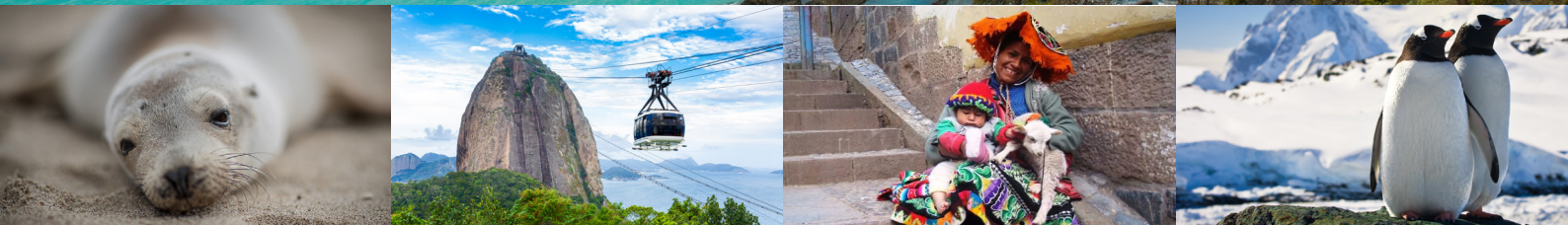




# Chimu Adventures

## Promotional Campaign Calendar



We've created this handy promotional calendar so you easily see the best time to promote the different destinations within Latin America and Antarctica to get maximum results.

Help your clients discover more about Latin America and Antarctica during our promotional campaigns. Each campaign we will provide you with all the promotional material to promote these destinations to your clients including social media content, POS material and videos. So whether its small group tours, personalised itineraries or small ship cruises and your clientele is standard or luxury, you'll receive great material to help you grow your Latin America and Antarctica sales.

	LATIN AMERICA		ANTARCTICA
September	<b>SOUTH AMERICA'S BIG 5**</b> Rio, Iguazu, Machu Picchu, Amazon & Galapagos <i>Personalised, Group &amp; Cruise</i>		<b>ANTARCTICA**</b> Last minute deals for coming season <i>Cruise</i>
October			
November			
December		<b>MASSIVE Exclusive Sale</b> Latin America & Antarctica <i>Personalised, Groups &amp; Cruise</i>	
January			
February			
March	<b>LATIN AMERICA</b> <i>Viva Small Group Tours Launch</i>	<b>PATAGONIA**</b> <i>Personalised, Groups &amp; Cruise</i>	
April	<b>PERU**</b> <i>Personalised, Groups &amp; Cruise</i>		
May			
June	<b>CENTRAL AMERICA**</b> <i>Personalised, Groups &amp; Cruise</i>		<b>ANTARCTICA**</b> Early birds for next season <i>Cruise</i>
July	<b>ECUADOR &amp; GALAPAGOS**</b> <i>Personalised &amp; Cruise</i>		
August			

\*\* This destination sells year round, this is peak sale period.  
 Reactive promotions will run above and beyond these planned campaigns

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